



200 South Main Street, P.O. Box 826, Cibolo, Texas 78108
Phone: (210) 658-9900 Fax: (210) 658-1687
www.cibolotx.gov

**Regular Call Meeting
Cibolo Economic Development Corporation
200 South Main, Cibolo, Texas 78108
Thursday, April 21, 2016
6:00 P.M.**

Minutes

1. Call to Order – Mr. Hetzel called the meeting to order at 6:02 p.m.
2. Roll Call and Excused Absences – Mr. Boyle, Ms. Williams, Mr. Hetzel, Mr. Abel and Mr. Hicks; Members Absent: Mr. Jackson and Mr. Moody.
3. Invocation – Moment of Silence –Mr. Hetzel asked for a Moment of Silence.
4. Pledge of Allegiance – All in attendance recited the Pledge of Allegiance.
5. Citizens to be Heard (limit remarks to 3 minutes)
This is the opportunity for visitors and guest to address the Board of Directors on an issue that is relevant to the mission and purpose of the Economic Development Corporation. The Board of Directors may not debate any non-agenda issue, nor may any action be taken on any non-agenda issue at this time, however, the Board of Director’s may present any factual response to items brought up by citizens. – No citizens signed up to be heard at this time.
6. Opening Remarks by the President, Cibolo Economic Development Corporation. – Mr. Hetzel thank everyone for attending the meeting.
7. Consent Agenda. All of the following items may be acted upon by one motion. No separate discussion or action on any of the items is necessary unless desired by a Board Member.
 - A.) Approval of Minutes for March 17, 2016.
 - B.) Presentation of the Financial Reports for February 2016.
 - C.) Presentation of Sales Tax Report for February 2016.

Mr. Hicks made the motion to approve the consent agenda. Motion was seconded by Mr. Boyle.
For: All; Against: None. Motion carried 5 to 0.

8. Presentation/Discussion/Approval of the City of Cibolo’s audit for the fiscal year ending September 30, 2015, relating to the Cibolo Economic Development Corporation.

Finance Director Ms. Miranda gave the board a briefing on the City of Cibolo’s audit for the fiscal year ending September 30, 2015, relating to the Cibolo Economic Development Corporation. Mr. Hicks made the motion to accept the audit as presented. Motion was seconded by Mr. Boyle. For: All; Against: None. Motion carried 5 to 0.

9. Discussion and action to engage a full-service agency for its complete marketing services for a three year period, with an option to extend for two, two-year terms. The selected agency will work with CEDC to produce a variety of print and digital marketing materials promoting the City of Cibolo as “The City of Choice” for business relocation and expansion, as well as offer on-going marketing recommendations and consultation.

After discussion direction to staff was to request Anderson Marketing Group to provide a full presentation at the May 17th Board Meeting for the Boards action and consideration. The Board tabled the decision until the full presentation from Anderson Marketing on May 17th.

10. Discussion and appropriate action for the appointment of legal counsel:

- A.) Consideration and action to appoint Norton, Rose Fulbright as special legal counsel
- B.) Consideration and action to appoint Denton, Navarro, Rocha, Bernal, Hyde and Zech P.C., as general legal counsel.

Mr. Boyle made the motion to approve the appointment of Norton, Rose Fulbright as special legal counsel and to appoint Denton, Navarro, Rocha, Bernal, Hyde and Zech P.C., as general legal counsel. Motion was seconded by Mr. Hicks. For: All; Against: None. Motion carried 5 to 0.

11. Update discussion and appropriate action relating to future additional parking for the downtown area to support economic development. To examine possible land sites for said item.

- A.) Staff updates on dialogue with Union Pacific Railroad.

Mr. Hicks made the motion to table this item until a later date. Motion was seconded by Mr. Boyle. For: All; Against: None. Motion carried 5 to 0.

12. Discussion and appropriate action on the drafting of a new Mission/Vision Statement for the Cibolo Economic Development Corporation.

Current Mission Statement:

To attract, retain, and expand desirable jobs and development for Cibolo that enhances quality of life.

Current Vision Statement:

The purpose of the corporation is to use economic development resources as provided by law, to encourage and promote the general economic welfare of the city and its residents and businesses using the ways and means authorized by the state legislature, by the act and its amendments, and the charter and ordinances of the City of Cibolo.

Board discussed this item. Motion was made by Mr. Hicks that the current Mission Statement and current Vision Statement needed no changes at this time. Motion was seconded by Mr. Boyle. For: All; Against: None. Motion carried 5 to 0.

13. Discussion and direction to staff on Tax Increment Financing for future economic development activities.

Mr. Luft, Economic Development Director briefed the Board on Tax Increment Financing for future economic development. This item was information only and no action was needed by the Board.

14. Existing Project Update Report as presented and with discussion.

Kelsey McVey briefed the Board on existing project and updates.

15. Future Agenda and Items of Interest relating to Economic Development Activities.

The Board requested the following items to be placed on the next agenda. 1. Five Year Strategic Plan (2016-2020). 2. Doing business in Cibolo (Quick Guide). 3. Discussion of the EDC Budget. 4. Presentation from Anderson Marketing Group.

16. Set a Date and Time for next Meeting – **Tentatively** – May 19, 2016, at 6:00 pm.

17. Adjournment – Mr. Boyle made the motion to adjourn the meeting at 7:55 p.m. Motion was seconded by Mr. Hicks. For: All; Against: None. Motion carried 5 to 0.

PASSED AND APPROVED THIS 17TH DAY OF MAY 2016.

Donnovan Jackson
President
Economic Development Board