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**Regular Call Meeting
Cibolo Economic Development Corporation
200 South Main, Cibolo, Texas 78108
Tuesday, May 17, 2016
6:00 P.M.**

MINUTES

1. Call to Order – Meeting was called to order by President Jackson.
2. Roll Call and Excused Absences – Members Present: Mr. Jackson, Mr. Hetzel, Mr. Hicks, Mr. Abel, Mr. Moody and Ms. Williams; Member Absent: Mr. Boyle.
3. Invocation – Moment of Silence – Mr. Jackson asked for a Moment of Silence.
4. Pledge of Allegiance – All in attendance recited the Pledge of Allegiance.
5. Citizens to be Heard (limit remarks to 3 minutes)
This is the opportunity for visitors and guest to address the Board of Directors on an issue that is relevant to the mission and purpose of the Economic Development Corporation. The Board of Directors may not debate any non-agenda issue, nor may any action be taken on any non-agenda issue at this time, however, the Board of Director’s may present any factual response to items brought up by citizens.

No citizens signed up to be heard at this time.
6. Consent Agenda. All of the following items may be acted upon by one motion. No separate discussion or action on any of the items is necessary unless desired by a Board Member.
 - A.) Approval of Minutes for April 21, 2016.
 - B.) Presentation of the Financial Reports for March 2016.
 - C.) Presentation of Sales Tax Report for March 2016.

Mr. Hicks made the motion to approve the consent agenda. Motion was seconded by Mr. Moody. For: All; Against: None. Motion carried 6 to 0.

7. Update presentation by the Tri County Chamber of Commerce.

Presentation from the Director of the Tri County Chamber of Commerce on services and events which they provide to their members.
8. Discussion and action to engage a full-service agency for its complete marketing services for a three year period, with an option to extend for two, two-year terms. The selected agency will work with CEDC to produce a variety of print and digital marketing materials promoting the City of Cibolo as “The City of Choice” for business relocation and expansion, as well as offer on-going marketing recommendations and consultation.

Motion was made by Ms. Williams to approve Anderson Marketing Group for its complete marketing services for a three year period, with an option to extend for two, two-year terms. The agency will work with CEDC to produce a variety of print and digital marketing materials promoting the City of Cibolo as “The City of Choice” for business relocation and expansion, as well as offer on-going marketing

recommendations and consultation. Motion was seconded by Mr. Hicks. For: All; Against: None. Motion carried 6 to 0.

9. Five (5) Year Strategic Plan (2016-2020) update presentation by Angelou Economic (Consultant) and staff for discussion, direction or action if necessary based on the presentation.

Mr. William Mellor from Angelou Economic presented the 2016-2020 Strategic recommendations to the EDC Board. The board went over the Economic Diversity, commercial capacity and enhanced quality of place. The board approved the report as presented by Angelou Economic.

10. Discussion on the "Doing Business in Cibolo Quick Guide".

Kelsey McVey, Business Development Coordinator presented an easy to use basic understanding of Economic Development starting a business in Cibolo.

11. Discussion on the future development of the CEDC Budget for FY 2016/2017.

- A.) Digital Marquee Sign
- B.) Sidewalk Improvements for the Downtown Revitalization Area

Staff presented items for future budget consideration.

12. Update discussion and appropriate action relating to future additional parking for the downtown area to support economic development. To examine possible land sites for said item.

- A.) Staff updates on dialogue with Union Pacific Railroad.

Staff briefed that due to rain this project has been delayed. No project completion date at this time.

13. Discussion on the proposed Downtown Cibolo Local Business Coalition.

Members of a newly formed association of downtown businesses reported to the board on their desire to expand retail and tourism in the area.

14. Existing Project Update Report as presented and with discussion.

Staff updated the Board on existing projects.

15. Future Agenda and Items of Interest relating to Economic Development Activities.

Mark Luft, EDC Director gave the Board a list of items for the next agenda.

16. Set a Date and Time for next Meeting – Next meeting set for June 16, 2016, at 6:00 pm.

17. Adjournment – Motion was made by Mr. Hicks to adjourn the meeting at 7:22 pm. Motion was seconded by Mr. Moody. For: All; Against: None. Motion approved 6 to 0.

PASSED AND APPROVED THIS 16TH DAY OF JUNE 2016.

EDC President