



# Retail Goods and Services Expenditures

Cibolo Trade Area  
 Cibolo, Texas, United States  
 Ring Band: 0 - 3 mile radius

Prepared by Esri  
 Latitude: 29.56162  
 Longitude: -98.22696

Top Tapestry Segments	Percent	Demographic Summary	2016	2021
Up and Coming Families (7A)	25.1%	Population	36,130	41,377
Soccer Moms (4A)	17.3%	Households	12,416	14,134
Boomburbs (1C)	13.7%	Families	9,719	11,011
Old and Newcomers (8F)	9.0%	Median Age	36.8	36.0
Middleburg (4C)	6.9%	Median Household Income	\$81,309	\$88,062
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		117	\$2,361.29	\$29,317,738
Men's		116	\$464.00	\$5,760,970
Women's		115	\$788.39	\$9,788,652
Children's		124	\$398.83	\$4,951,821
Footwear		117	\$502.50	\$6,239,003
Watches & Jewelry		119	\$123.13	\$1,528,740
Apparel Products and Services (1)		117	\$84.45	\$1,048,552
<b>Computer</b>				
Computers and Hardware for Home Use		119	\$206.36	\$2,562,195
Portable Memory		121	\$5.69	\$70,609
Computer Software		116	\$14.99	\$186,143
Computer Accessories		117	\$20.86	\$258,936
<b>Entertainment &amp; Recreation</b>		119	\$3,464.80	\$43,019,004
Fees and Admissions		123	\$710.47	\$8,821,142
Membership Fees for Clubs (2)		119	\$226.79	\$2,815,820
Fees for Participant Sports, excl. Trips		130	\$116.62	\$1,447,954
Tickets to Theatre/Operas/Concerts		114	\$60.30	\$748,644
Tickets to Movies/Museums/Parks		125	\$82.93	\$1,029,704
Admission to Sporting Events, excl. Trips		118	\$62.87	\$780,600
Fees for Recreational Lessons		130	\$160.24	\$1,989,552
Dating Services		103	\$0.71	\$8,867
TV/Video/Audio		115	\$1,381.75	\$17,155,790
Cable and Satellite Television Services		113	\$1,015.37	\$12,606,807
Televisions		119	\$130.91	\$1,625,418
Satellite Dishes		141	\$2.06	\$25,638
VCRs, Video Cameras, and DVD Players		118	\$9.53	\$118,332
Miscellaneous Video Equipment		133	\$10.25	\$127,275
Video Cassettes and DVDs		116	\$21.41	\$265,781
Video Game Hardware/Accessories		117	\$29.90	\$371,191
Video Game Software		119	\$16.45	\$204,216
Streaming/Downloaded Video		121	\$22.03	\$273,487
Rental of Video Cassettes and DVDs		121	\$19.73	\$244,920
Installation of Televisions		137	\$1.26	\$15,690
Audio (3)		121	\$98.82	\$1,226,905
Rental and Repair of TV/Radio/Sound Equipment		103	\$4.04	\$50,131
Pets		120	\$640.78	\$7,955,966
Toys/Games/Crafts/Hobbies (4)		120	\$137.25	\$1,704,090
Recreational Vehicles and Fees (5)		130	\$139.36	\$1,730,259
Sports/Recreation/Exercise Equipment (6)		125	\$206.71	\$2,566,491
Photo Equipment and Supplies (7)		124	\$68.49	\$850,335
Reading (8)		113	\$148.27	\$1,840,906
Catered Affairs (9)		123	\$31.74	\$394,025
<b>Food</b>		117	\$9,418.31	\$116,937,734
Food at Home		115	\$5,739.60	\$71,262,823
Bakery and Cereal Products		114	\$769.24	\$9,550,872
Meats, Poultry, Fish, and Eggs		115	\$1,274.37	\$15,822,630
Dairy Products		113	\$602.06	\$7,475,118
Fruits and Vegetables		115	\$1,101.63	\$13,677,824
Snacks and Other Food at Home (10)		116	\$1,992.30	\$24,736,378
Food Away from Home		119	\$3,678.71	\$45,674,911
Alcoholic Beverages		114	\$586.38	\$7,280,522

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	114	\$8,547.77	\$106,129,173
Value of Retirement Plans	115	\$30,127.97	\$374,068,839
Value of Other Financial Assets	109	\$1,234.01	\$15,321,454
Vehicle Loan Amount excluding Interest	123	\$3,006.87	\$37,333,321
Value of Credit Card Debt	116	\$661.65	\$8,215,018
<b>Health</b>			
Nonprescription Drugs	114	\$141.51	\$1,757,002
Prescription Drugs	114	\$476.36	\$5,914,457
Eyeglasses and Contact Lenses	114	\$102.12	\$1,267,860
<b>Home</b>			
Mortgage Payment and Basics (11)	128	\$10,973.60	\$136,248,166
Maintenance and Remodeling Services	122	\$2,147.81	\$26,667,227
Maintenance and Remodeling Materials (12)	126	\$458.98	\$5,698,651
Utilities, Fuel, and Public Services	115	\$5,614.22	\$69,706,125
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	117	\$101.69	\$1,262,644
Furniture	120	\$590.18	\$7,327,726
Rugs	116	\$28.26	\$350,846
Major Appliances (14)	123	\$347.73	\$4,317,392
Housewares (15)	119	\$99.44	\$1,234,705
Small Appliances	114	\$53.72	\$666,972
Luggage	121	\$11.22	\$139,332
Telephones and Accessories	117	\$83.22	\$1,033,299
<b>Household Operations</b>			
Child Care	132	\$556.75	\$6,912,574
Lawn and Garden (16)	119	\$485.17	\$6,023,916
Moving/Storage/Freight Express	114	\$72.23	\$896,757
Housekeeping Supplies (17)	117	\$819.46	\$10,174,359
<b>Insurance</b>			
Owners and Renters Insurance	121	\$557.70	\$6,924,374
Vehicle Insurance	117	\$1,305.78	\$16,212,531
Life/Other Insurance	117	\$484.01	\$6,009,468
Health Insurance	116	\$3,924.70	\$48,729,085
Personal Care Products (18)	118	\$513.16	\$6,371,436
School Books and Supplies (19)	122	\$200.11	\$2,484,539
Smoking Products	105	\$429.08	\$5,327,415
<b>Transportation</b>			
Payments on Vehicles excluding Leases	123	\$2,562.61	\$31,817,397
Gasoline and Motor Oil	118	\$3,640.64	\$45,202,159
Vehicle Maintenance and Repairs	117	\$1,213.17	\$15,062,671
<b>Travel</b>			
Airline Fares	119	\$544.91	\$6,765,657
Lodging on Trips	120	\$558.51	\$6,934,436
Auto/Truck Rental on Trips	122	\$29.33	\$364,223
Food and Drink on Trips	120	\$526.08	\$6,531,803

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- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

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November 29, 2016



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 Ring Band: 3 - 5 mile radius

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Top Tapestry Segments	Percent	Demographic Summary	2016	2021
Up and Coming Families (7A)	26.5%	Population	42,594	48,714
Soccer Moms (4A)	25.8%	Households	15,186	17,245
Middleburg (4C)	7.6%	Families	11,430	12,946
Down the Road (10D)	6.4%	Median Age	35.3	35.1
Boomburbs (1C)	6.3%	Median Household Income	\$75,696	\$81,247
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		114	\$2,303.35	\$34,978,746
Men's		113	\$453.09	\$6,880,652
Women's		112	\$764.57	\$11,610,803
Children's		122	\$394.06	\$5,984,263
Footwear		115	\$491.56	\$7,464,798
Watches & Jewelry		114	\$118.20	\$1,795,054
Apparel Products and Services (1)		114	\$81.86	\$1,243,177
<b>Computer</b>				
Computers and Hardware for Home Use		116	\$201.33	\$3,057,371
Portable Memory		117	\$5.52	\$83,754
Computer Software		113	\$14.67	\$222,735
Computer Accessories		113	\$20.11	\$305,411
<b>Entertainment &amp; Recreation</b>		114	\$3,337.69	\$50,686,121
Fees and Admissions		118	\$683.26	\$10,375,999
Membership Fees for Clubs (2)		113	\$217.18	\$3,298,141
Fees for Participant Sports, excl. Trips		125	\$112.02	\$1,701,066
Tickets to Theatre/Operas/Concerts		109	\$57.74	\$876,909
Tickets to Movies/Museums/Parks		122	\$81.41	\$1,236,318
Admission to Sporting Events, excl. Trips		113	\$60.30	\$915,713
Fees for Recreational Lessons		125	\$153.87	\$2,336,735
Dating Services		106	\$0.73	\$11,117
TV/Video/Audio		111	\$1,338.98	\$20,333,808
Cable and Satellite Television Services		110	\$982.25	\$14,916,465
Televisions		116	\$127.08	\$1,929,842
Satellite Dishes		135	\$1.97	\$29,943
VCRs, Video Cameras, and DVD Players		115	\$9.34	\$141,848
Miscellaneous Video Equipment		129	\$9.91	\$150,463
Video Cassettes and DVDs		114	\$21.02	\$319,243
Video Game Hardware/Accessories		115	\$29.53	\$448,378
Video Game Software		118	\$16.32	\$247,765
Streaming/Downloaded Video		119	\$21.61	\$328,233
Rental of Video Cassettes and DVDs		119	\$19.47	\$295,746
Installation of Televisions		129	\$1.19	\$18,017
Audio (3)		116	\$95.26	\$1,446,569
Rental and Repair of TV/Radio/Sound Equipment		103	\$4.04	\$61,296
Pets		114	\$612.19	\$9,296,723
Toys/Games/Crafts/Hobbies (4)		117	\$133.36	\$2,025,252
Recreational Vehicles and Fees (5)		123	\$131.98	\$2,004,192
Sports/Recreation/Exercise Equipment (6)		121	\$199.90	\$3,035,744
Photo Equipment and Supplies (7)		120	\$65.99	\$1,002,169
Reading (8)		108	\$141.73	\$2,152,277
Catered Affairs (9)		117	\$30.29	\$459,957
<b>Food</b>		114	\$9,168.66	\$139,235,270
Food at Home		112	\$5,584.04	\$84,799,208
Bakery and Cereal Products		111	\$746.62	\$11,338,154
Meats, Poultry, Fish, and Eggs		112	\$1,244.21	\$18,894,610
Dairy Products		110	\$584.33	\$8,873,703
Fruits and Vegetables		112	\$1,073.41	\$16,300,830
Snacks and Other Food at Home (10)		113	\$1,935.46	\$29,391,911
Food Away from Home		116	\$3,584.62	\$54,436,061
Alcoholic Beverages		111	\$567.73	\$8,621,483

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<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	106	\$7,960.93	\$120,894,734
Value of Retirement Plans	107	\$28,021.46	\$425,533,862
Value of Other Financial Assets	103	\$1,168.76	\$17,748,860
Vehicle Loan Amount excluding Interest	120	\$2,927.47	\$44,456,550
Value of Credit Card Debt	112	\$638.24	\$9,692,305
<b>Health</b>			
Nonprescription Drugs	109	\$135.65	\$2,060,020
Prescription Drugs	108	\$451.30	\$6,853,391
Eyeglasses and Contact Lenses	109	\$97.37	\$1,478,603
<b>Home</b>			
Mortgage Payment and Basics (11)	121	\$10,395.06	\$157,859,442
Maintenance and Remodeling Services	114	\$2,006.25	\$30,466,907
Maintenance and Remodeling Materials (12)	118	\$428.82	\$6,512,128
Utilities, Fuel, and Public Services	111	\$5,426.95	\$82,413,603
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	112	\$97.94	\$1,487,261
Furniture	117	\$572.84	\$8,699,181
Rugs	111	\$26.99	\$409,891
Major Appliances (14)	117	\$331.64	\$5,036,288
Housewares (15)	115	\$96.58	\$1,466,698
Small Appliances	111	\$52.19	\$792,588
Luggage	117	\$10.80	\$163,998
Telephones and Accessories	114	\$80.95	\$1,229,271
<b>Household Operations</b>			
Child Care	128	\$543.41	\$8,252,161
Lawn and Garden (16)	112	\$455.82	\$6,922,083
Moving/Storage/Freight Express	113	\$71.52	\$1,086,036
Housekeeping Supplies (17)	113	\$790.94	\$12,011,141
<b>Insurance</b>			
Owners and Renters Insurance	113	\$523.41	\$7,948,547
Vehicle Insurance	113	\$1,268.14	\$19,257,902
Life/Other Insurance	110	\$457.56	\$6,948,557
Health Insurance	111	\$3,748.93	\$56,931,266
Personal Care Products (18)	115	\$498.65	\$7,572,513
School Books and Supplies (19)	119	\$194.79	\$2,958,009
Smoking Products	101	\$414.83	\$6,299,659
<b>Transportation</b>			
Payments on Vehicles excluding Leases	119	\$2,485.06	\$37,738,172
Gasoline and Motor Oil	115	\$3,538.36	\$53,733,589
Vehicle Maintenance and Repairs	113	\$1,170.97	\$17,782,348
<b>Travel</b>			
Airline Fares	115	\$522.67	\$7,937,317
Lodging on Trips	114	\$530.16	\$8,050,997
Auto/Truck Rental on Trips	117	\$28.14	\$427,294
Food and Drink on Trips	115	\$502.51	\$7,631,188

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Up and Coming Families (7A)	21.4%	Population	202,687	224,765
Home Improvement (4B)	20.2%	Households	70,398	77,601
American Dreamers (7C)	11.8%	Families	51,814	56,868
Middleburg (4C)	7.6%	Median Age	35.2	35.2
Bright Young Professionals (8C)	6.2%	Median Household Income	\$60,375	\$68,395
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		96	\$1,924.32	\$135,467,985
Men's		95	\$379.50	\$26,716,111
Women's		94	\$645.56	\$45,446,013
Children's		100	\$322.54	\$22,706,287
Footwear		95	\$408.59	\$28,763,587
Watches & Jewelry		95	\$98.96	\$6,966,707
Apparel Products and Services (1)		96	\$69.17	\$4,869,281
<b>Computer</b>				
Computers and Hardware for Home Use		98	\$170.24	\$11,984,548
Portable Memory		99	\$4.64	\$326,305
Computer Software		97	\$12.55	\$883,252
Computer Accessories		97	\$17.17	\$1,208,734
<b>Entertainment &amp; Recreation</b>		96	\$2,801.16	\$197,195,858
Fees and Admissions		99	\$573.21	\$40,352,707
Membership Fees for Clubs (2)		96	\$183.96	\$12,950,518
Fees for Participant Sports, excl. Trips		105	\$94.35	\$6,642,029
Tickets to Theatre/Operas/Concerts		94	\$49.43	\$3,479,650
Tickets to Movies/Museums/Parks		103	\$68.38	\$4,813,573
Admission to Sporting Events, excl. Trips		95	\$50.74	\$3,571,808
Fees for Recreational Lessons		102	\$125.70	\$8,849,080
Dating Services		94	\$0.65	\$46,051
TV/Video/Audio		94	\$1,135.36	\$79,927,248
Cable and Satellite Television Services		93	\$835.88	\$58,844,597
Televisions		98	\$107.35	\$7,556,884
Satellite Dishes		112	\$1.63	\$114,468
VCRs, Video Cameras, and DVD Players		98	\$7.93	\$558,137
Miscellaneous Video Equipment		107	\$8.24	\$579,901
Video Cassettes and DVDs		96	\$17.74	\$1,248,785
Video Game Hardware/Accessories		95	\$24.38	\$1,716,051
Video Game Software		98	\$13.52	\$951,610
Streaming/Downloaded Video		100	\$18.18	\$1,279,963
Rental of Video Cassettes and DVDs		100	\$16.32	\$1,149,116
Installation of Televisions		105	\$0.97	\$68,575
Audio (3)		97	\$79.72	\$5,612,433
Rental and Repair of TV/Radio/Sound Equipment		89	\$3.50	\$246,726
Pets		96	\$512.67	\$36,091,272
Toys/Games/Crafts/Hobbies (4)		97	\$110.52	\$7,780,593
Recreational Vehicles and Fees (5)		99	\$106.42	\$7,491,481
Sports/Recreation/Exercise Equipment (6)		98	\$161.77	\$11,388,151
Photo Equipment and Supplies (7)		99	\$54.76	\$3,855,131
Reading (8)		92	\$120.96	\$8,515,415
Catered Affairs (9)		98	\$25.48	\$1,793,858
<b>Food</b>		95	\$7,699.73	\$542,045,835
Food at Home		94	\$4,699.32	\$330,822,787
Bakery and Cereal Products		93	\$627.54	\$44,177,303
Meats, Poultry, Fish, and Eggs		94	\$1,048.69	\$73,825,405
Dairy Products		92	\$490.77	\$34,549,203
Fruits and Vegetables		95	\$907.36	\$63,876,267
Snacks and Other Food at Home (10)		95	\$1,624.97	\$114,394,610
Food Away from Home		97	\$3,000.41	\$211,223,048
Alcoholic Beverages		94	\$480.32	\$33,813,677

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.



# Retail Goods and Services Expenditures

Cibolo Trade Area  
 Cibolo, Texas, United States  
 Ring Band: 5 - 10 mile radius

Prepared by Esri  
 Latitude: 29.56162  
 Longitude: -98.22696

	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	91	\$6,818.47	\$480,006,807
Value of Retirement Plans	90	\$23,689.31	\$1,667,679,806
Value of Other Financial Assets	90	\$1,012.43	\$71,272,863
Vehicle Loan Amount excluding Interest	100	\$2,437.37	\$171,585,666
Value of Credit Card Debt	94	\$537.70	\$37,853,286
<b>Health</b>			
Nonprescription Drugs	92	\$114.79	\$8,080,818
Prescription Drugs	92	\$383.79	\$27,018,131
Eyeglasses and Contact Lenses	92	\$82.33	\$5,795,602
<b>Home</b>			
Mortgage Payment and Basics (11)	102	\$8,727.14	\$614,373,472
Maintenance and Remodeling Services	96	\$1,684.20	\$118,564,008
Maintenance and Remodeling Materials (12)	97	\$352.28	\$24,799,587
Utilities, Fuel, and Public Services	94	\$4,598.57	\$323,730,481
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	95	\$82.54	\$5,810,491
Furniture	98	\$483.16	\$34,013,276
Rugs	94	\$23.03	\$1,621,174
Major Appliances (14)	99	\$279.82	\$19,698,615
Housewares (15)	98	\$81.54	\$5,739,908
Small Appliances	94	\$44.23	\$3,113,526
Luggage	99	\$9.14	\$643,408
Telephones and Accessories	95	\$67.91	\$4,780,543
<b>Household Operations</b>			
Child Care	103	\$437.63	\$30,808,237
Lawn and Garden (16)	95	\$385.16	\$27,114,342
Moving/Storage/Freight Express	97	\$61.57	\$4,334,662
Housekeeping Supplies (17)	95	\$665.48	\$46,848,418
<b>Insurance</b>			
Owners and Renters Insurance	95	\$440.15	\$30,985,426
Vehicle Insurance	96	\$1,073.18	\$75,549,499
Life/Other Insurance	93	\$386.75	\$27,226,705
Health Insurance	94	\$3,179.44	\$223,826,326
Personal Care Products (18)	97	\$419.70	\$29,545,851
School Books and Supplies (19)	98	\$161.26	\$11,352,697
Smoking Products	85	\$347.32	\$24,450,357
<b>Transportation</b>			
Payments on Vehicles excluding Leases	99	\$2,071.04	\$145,796,814
Gasoline and Motor Oil	97	\$2,970.79	\$209,137,502
Vehicle Maintenance and Repairs	96	\$988.91	\$69,617,048
<b>Travel</b>			
Airline Fares	97	\$440.38	\$31,001,778
Lodging on Trips	96	\$446.35	\$31,422,011
Auto/Truck Rental on Trips	100	\$23.98	\$1,688,366
Food and Drink on Trips	96	\$422.95	\$29,775,017

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# Retail Goods and Services Expenditures

Cibolo Trade Area  
Cibolo, Texas, United States  
Ring Band: 5 - 10 mile radius

Prepared by Esri  
Latitude: 29.56162  
Longitude: -98.22696

- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

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November 29, 2016