

Retail Market Profile: 1 Mile Report-FM 1103 & Main St

Summary Demographics

2014 Population	5,418
2014 Households	1,769
2014 Median Disposable Income	\$66,315
2014 Per Capita Income	\$29,981

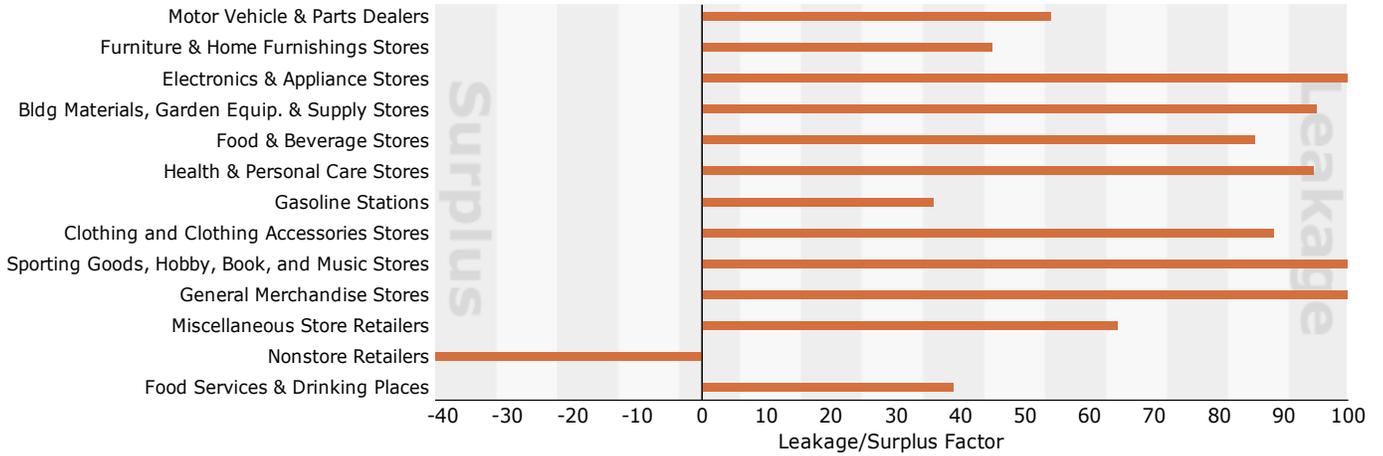
Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$67,121,144	\$20,470,774	\$46,650,370	53.3	27
Total Retail Trade	44-45	\$60,000,927	\$17,363,741	\$42,637,186	55.1	22
Total Food & Drink	722	\$7,120,217	\$3,107,034	\$4,013,183	39.2	5
Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$12,979,127	\$3,867,673	\$9,111,454	54.1	3
Automobile Dealers	4411	\$11,284,356	\$3,642,466	\$7,641,890	51.2	2
Other Motor Vehicle Dealers	4412	\$765,332	\$0	\$765,332	100.0	0
Auto Parts, Accessories & Tire Stores	4413	\$929,439	\$121,608	\$807,831	76.9	1
Furniture & Home Furnishings Stores	442	\$1,443,508	\$545,633	\$897,875	45.1	2
Furniture Stores	4421	\$864,561	\$0	\$864,561	100.0	0
Home Furnishings Stores	4422	\$578,947	\$514,194	\$64,753	5.9	2
Electronics & Appliance Stores	443	\$1,727,721	\$0	\$1,727,721	100.0	0
Bldg Materials, Garden Equip. & Supply Stores	444	\$2,061,670	\$50,041	\$2,011,629	95.3	1
Bldg Material & Supplies Dealers	4441	\$1,831,511	\$50,041	\$1,781,470	94.7	1
Lawn & Garden Equip & Supply Stores	4442	\$230,158	\$0	\$230,158	100.0	0
Food & Beverage Stores	445	\$10,500,995	\$807,776	\$9,693,219	85.7	3
Grocery Stores	4451	\$9,656,163	\$780,935	\$8,875,228	85.0	2
Specialty Food Stores	4452	\$347,231	\$0	\$347,231	100.0	0
Beer, Wine & Liquor Stores	4453	\$497,601	\$0	\$497,601	100.0	0
Health & Personal Care Stores	446,4461	\$4,314,977	\$118,491	\$4,196,486	94.7	1
Gasoline Stations	447,4471	\$5,943,810	\$2,792,311	\$3,151,499	36.1	1
Clothing & Clothing Accessories Stores	448	\$3,807,259	\$229,902	\$3,577,357	88.6	2
Clothing Stores	4481	\$2,733,402	\$136,426	\$2,596,976	90.5	1
Shoe Stores	4482	\$443,199	\$0	\$443,199	100.0	0
Jewelry, Luggage & Leather Goods Stores	4483	\$630,659	\$0	\$630,659	100.0	0
Sporting Goods, Hobby, Book & Music Stores	451	\$1,527,101	\$0	\$1,527,101	100.0	0
Sporting Goods/Hobby/Musical Instr Stores	4511	\$1,178,953	\$0	\$1,178,953	100.0	0
Book, Periodical & Music Stores	4512	\$348,149	\$0	\$348,149	100.0	0
General Merchandise Stores	452	\$10,418,831	\$0	\$10,418,831	100.0	0
Department Stores Excluding Leased Depts.	4521	\$3,623,513	\$0	\$3,623,513	100.0	0
Other General Merchandise Stores	4529	\$6,795,318	\$0	\$6,795,318	100.0	0
Miscellaneous Store Retailers	453	\$1,756,140	\$379,345	\$1,376,795	64.5	8
Florists	4531	\$62,673	\$43,793	\$18,880	17.7	1
Office Supplies, Stationery & Gift Stores	4532	\$396,165	\$72,915	\$323,250	68.9	2
Used Merchandise Stores	4533	\$391,913	\$0	\$391,913	100.0	0
Other Miscellaneous Store Retailers	4539	\$905,389	\$236,862	\$668,527	58.5	4
Nonstore Retailers	454	\$3,519,789	\$8,481,431	-\$4,961,642	-41.3	2
Electronic Shopping & Mail-Order Houses	4541	\$3,061,856	\$580,305	\$2,481,551	68.1	1
Vending Machine Operators	4542	\$165,086	\$7,901,127	-\$7,736,041	-95.9	1
Direct Selling Establishments	4543	\$292,847	\$0	\$292,847	100.0	0
Food Services & Drinking Places	722	\$7,120,217	\$3,107,034	\$4,013,183	39.2	5
Full-Service Restaurants	7221	\$2,594,210	\$1,906,284	\$687,926	15.3	2
Limited-Service Eating Places	7222	\$3,847,960	\$922,382	\$2,925,578	61.3	2
Special Food Services	7223	\$171,490	\$0	\$171,490	100.0	0
Drinking Places - Alcoholic Beverages	7224	\$506,557	\$278,368	\$228,189	29.1	1

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please view the methodology statement at <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>.

Source: Esri and Dun & Bradstreet. Copyright 2014 Dun & Bradstreet, Inc. All rights reserved.

Retail Market Profile: 1 Mile Report-FM 1103 & Main St

Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group



Source: Esri and Dun & Bradstreet. Copyright 2014 Dun & Bradstreet, Inc. All rights reserved.

Retail Market Profile: 3 Mile Report-FM 1103 & Main St

Summary Demographics

2014 Population	46,031
2014 Households	15,778
2014 Median Disposable Income	\$65,727
2014 Per Capita Income	\$31,894

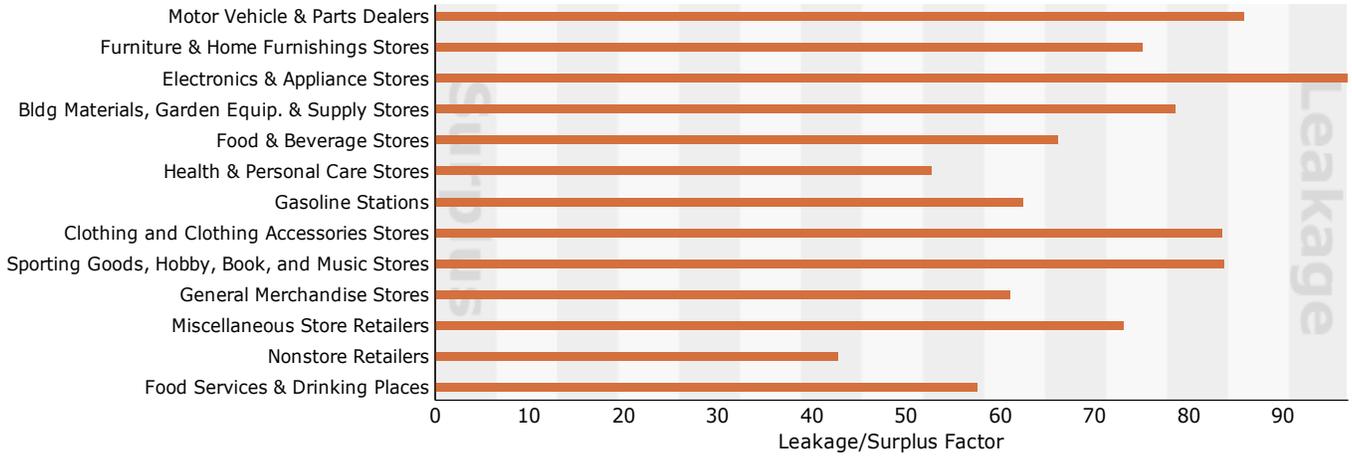
Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$606,384,309	\$116,715,397	\$489,668,912	67.7	193
Total Retail Trade	44-45	\$542,360,857	\$99,484,390	\$442,876,467	69.0	169
Total Food & Drink	722	\$64,023,453	\$17,231,006	\$46,792,447	57.6	24
Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$116,092,197	\$8,767,854	\$107,324,343	86.0	14
Automobile Dealers	4411	\$100,660,300	\$6,739,526	\$93,920,774	87.4	6
Other Motor Vehicle Dealers	4412	\$7,034,555	\$481,233	\$6,553,322	87.2	1
Auto Parts, Accessories & Tire Stores	4413	\$8,397,343	\$1,547,095	\$6,850,248	68.9	7
Furniture & Home Furnishings Stores	442	\$12,999,832	\$1,837,934	\$11,161,898	75.2	10
Furniture Stores	4421	\$7,701,194	\$899,959	\$6,801,235	79.1	4
Home Furnishings Stores	4422	\$5,298,638	\$937,975	\$4,360,663	69.9	6
Electronics & Appliance Stores	443	\$15,476,729	\$245,851	\$15,230,878	96.9	2
Bldg Materials, Garden Equip. & Supply Stores	444	\$18,917,305	\$2,267,440	\$16,649,865	78.6	10
Bldg Material & Supplies Dealers	4441	\$16,733,237	\$1,017,945	\$15,715,292	88.5	8
Lawn & Garden Equip & Supply Stores	4442	\$2,184,068	\$1,249,495	\$934,573	27.2	2
Food & Beverage Stores	445	\$95,312,067	\$19,356,750	\$75,955,317	66.2	20
Grocery Stores	4451	\$87,657,948	\$16,313,156	\$71,344,792	68.6	11
Specialty Food Stores	4452	\$3,153,067	\$840,470	\$2,312,597	57.9	7
Beer, Wine & Liquor Stores	4453	\$4,501,052	\$2,203,124	\$2,297,928	34.3	2
Health & Personal Care Stores	446,4461	\$39,563,754	\$12,228,034	\$27,335,720	52.8	8
Gasoline Stations	447,4471	\$53,297,242	\$12,280,661	\$41,016,581	62.5	5
Clothing & Clothing Accessories Stores	448	\$34,319,517	\$3,065,434	\$31,254,083	83.6	20
Clothing Stores	4481	\$24,717,441	\$1,694,620	\$23,022,821	87.2	12
Shoe Stores	4482	\$3,992,974	\$281,348	\$3,711,626	86.8	2
Jewelry, Luggage & Leather Goods Stores	4483	\$5,609,102	\$1,089,467	\$4,519,635	67.5	6
Sporting Goods, Hobby, Book & Music Stores	451	\$13,718,484	\$1,201,613	\$12,516,871	83.9	14
Sporting Goods/Hobby/Musical Instr Stores	4511	\$10,595,812	\$1,066,304	\$9,529,508	81.7	11
Book, Periodical & Music Stores	4512	\$3,122,672	\$135,309	\$2,987,363	91.7	2
General Merchandise Stores	452	\$94,140,974	\$22,720,150	\$71,420,824	61.1	5
Department Stores Excluding Leased Depts.	4521	\$32,514,455	\$1,202,640	\$31,311,815	92.9	2
Other General Merchandise Stores	4529	\$61,626,519	\$21,517,510	\$40,109,009	48.2	3
Miscellaneous Store Retailers	453	\$15,973,864	\$2,474,360	\$13,499,504	73.2	44
Florists	4531	\$590,806	\$145,431	\$445,375	60.5	2
Office Supplies, Stationery & Gift Stores	4532	\$3,582,463	\$437,578	\$3,144,885	78.2	13
Used Merchandise Stores	4533	\$3,518,209	\$335,300	\$3,182,909	82.6	4
Other Miscellaneous Store Retailers	4539	\$8,282,385	\$1,556,051	\$6,726,334	68.4	25
Nonstore Retailers	454	\$32,548,891	\$13,038,311	\$19,510,580	42.8	17
Electronic Shopping & Mail-Order Houses	4541	\$27,814,470	\$2,605,245	\$25,209,225	82.9	4
Vending Machine Operators	4542	\$1,497,110	\$10,062,965	-\$8,565,855	-74.1	6
Direct Selling Establishments	4543	\$3,237,311	\$370,101	\$2,867,210	79.5	7
Food Services & Drinking Places	722	\$64,023,453	\$17,231,006	\$46,792,447	57.6	24
Full-Service Restaurants	7221	\$23,311,640	\$6,380,245	\$16,931,395	57.0	10
Limited-Service Eating Places	7222	\$34,523,159	\$8,094,988	\$26,428,171	62.0	8
Special Food Services	7223	\$1,574,213	\$662,610	\$911,603	40.8	2
Drinking Places - Alcoholic Beverages	7224	\$4,614,441	\$2,093,164	\$2,521,277	37.6	4

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please view the methodology statement at <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>.

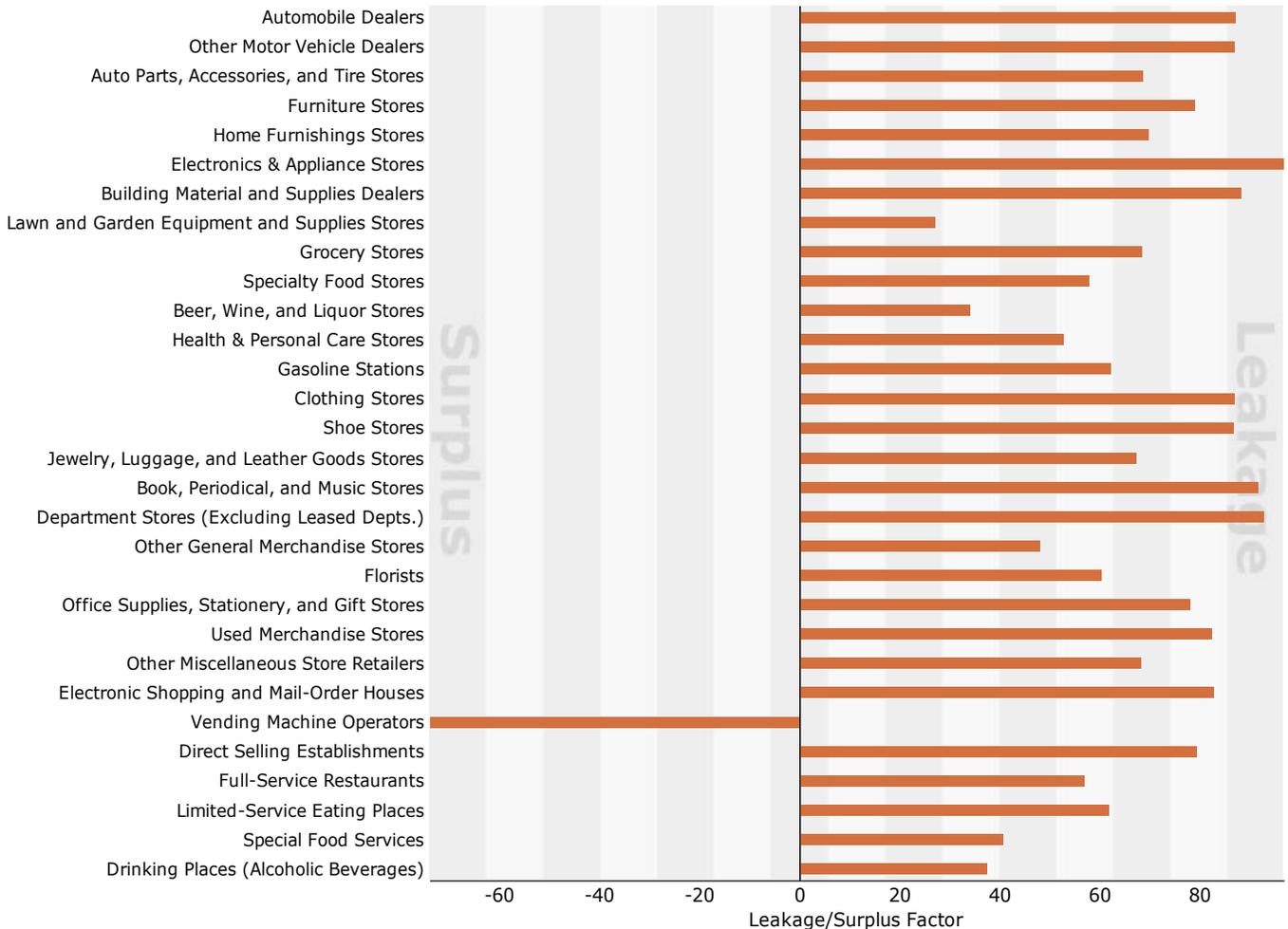
Source: Esri and Dun & Bradstreet. Copyright 2014 Dun & Bradstreet, Inc. All rights reserved.

Retail Market Profile: 3 Mile Report-FM 1103 & Main St

Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group



Source: Esri and Dun & Bradstreet. Copyright 2014 Dun & Bradstreet, Inc. All rights reserved.

Retail Market Profile: 5 Mile Report-FM 1103 & Main St

Summary Demographics

2014 Population	77,360
2014 Households	27,508
2014 Median Disposable Income	\$61,824
2014 Per Capita Income	\$31,613

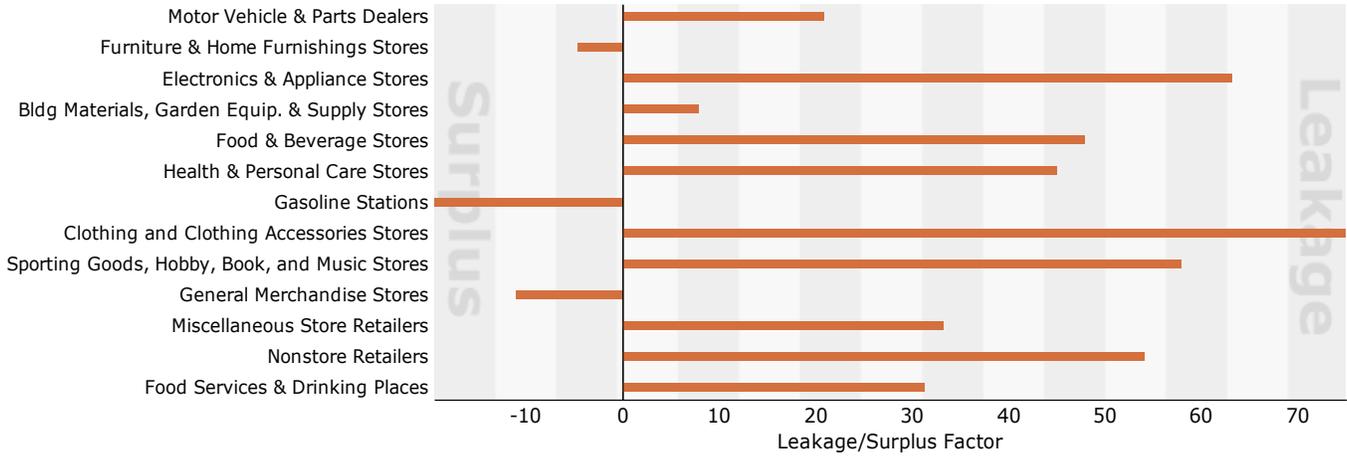
Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$1,018,250,102	\$695,823,083	\$322,427,019	18.8	493
Total Retail Trade	44-45	\$910,857,485	\$639,723,832	\$271,133,653	17.5	415
Total Food & Drink	722	\$107,392,618	\$56,099,251	\$51,293,367	31.4	78
Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$194,825,156	\$127,294,489	\$67,530,667	21.0	54
Automobile Dealers	4411	\$169,007,008	\$84,742,708	\$84,264,300	33.2	17
Other Motor Vehicle Dealers	4412	\$11,735,950	\$32,440,072	-\$20,704,122	-46.9	11
Auto Parts, Accessories & Tire Stores	4413	\$14,082,198	\$10,111,709	\$3,970,489	16.4	26
Furniture & Home Furnishings Stores	442	\$21,767,407	\$23,903,511	-\$2,136,104	-4.7	26
Furniture Stores	4421	\$12,906,024	\$20,964,290	-\$8,058,266	-23.8	12
Home Furnishings Stores	4422	\$8,861,382	\$2,939,221	\$5,922,161	50.2	14
Electronics & Appliance Stores	443	\$25,945,355	\$5,832,563	\$20,112,792	63.3	12
Bldg Materials, Garden Equip. & Supply Stores	444	\$31,531,295	\$26,845,054	\$4,686,241	8.0	26
Bldg Material & Supplies Dealers	4441	\$27,874,325	\$23,950,073	\$3,924,252	7.6	24
Lawn & Garden Equip & Supply Stores	4442	\$3,656,969	\$2,894,981	\$761,988	11.6	2
Food & Beverage Stores	445	\$160,349,075	\$56,123,784	\$104,225,291	48.1	51
Grocery Stores	4451	\$147,489,945	\$48,942,250	\$98,547,695	50.2	28
Specialty Food Stores	4452	\$5,304,957	\$2,183,655	\$3,121,302	41.7	15
Beer, Wine & Liquor Stores	4453	\$7,554,173	\$4,997,879	\$2,556,294	20.4	7
Health & Personal Care Stores	446,4461	\$66,438,097	\$25,056,579	\$41,381,518	45.2	22
Gasoline Stations	447,4471	\$89,744,179	\$133,112,562	-\$43,368,383	-19.5	13
Clothing & Clothing Accessories Stores	448	\$57,581,036	\$8,206,865	\$49,374,171	75.1	39
Clothing Stores	4481	\$41,493,288	\$5,248,227	\$36,245,061	77.5	25
Shoe Stores	4482	\$6,717,546	\$880,700	\$5,836,846	76.8	3
Jewelry, Luggage & Leather Goods Stores	4483	\$9,370,202	\$2,077,938	\$7,292,264	63.7	11
Sporting Goods, Hobby, Book & Music Stores	451	\$22,996,615	\$6,117,524	\$16,879,091	58.0	35
Sporting Goods/Hobby/Musical Instr Stores	4511	\$17,755,504	\$4,081,308	\$13,674,196	62.6	28
Book, Periodical & Music Stores	4512	\$5,241,111	\$2,036,216	\$3,204,895	44.0	7
General Merchandise Stores	452	\$158,242,438	\$197,631,974	-\$39,389,536	-11.1	11
Department Stores Excluding Leased Depts.	4521	\$54,558,321	\$39,876,130	\$14,682,191	15.5	6
Other General Merchandise Stores	4529	\$103,684,117	\$157,755,844	-\$54,071,727	-20.7	5
Miscellaneous Store Retailers	453	\$26,822,260	\$13,379,156	\$13,443,104	33.4	96
Florists	4531	\$986,055	\$340,134	\$645,921	48.7	5
Office Supplies, Stationery & Gift Stores	4532	\$6,006,993	\$2,515,707	\$3,491,286	41.0	28
Used Merchandise Stores	4533	\$5,902,777	\$999,106	\$4,903,671	71.0	12
Other Miscellaneous Store Retailers	4539	\$13,926,435	\$9,524,209	\$4,402,226	18.8	51
Nonstore Retailers	454	\$54,614,572	\$16,219,770	\$38,394,802	54.2	30
Electronic Shopping & Mail-Order Houses	4541	\$46,637,443	\$4,610,671	\$42,026,772	82.0	6
Vending Machine Operators	4542	\$2,515,205	\$10,918,204	-\$8,402,999	-62.6	10
Direct Selling Establishments	4543	\$5,461,925	\$690,895	\$4,771,030	77.5	14
Food Services & Drinking Places	722	\$107,392,618	\$56,099,251	\$51,293,367	31.4	78
Full-Service Restaurants	7221	\$39,110,509	\$18,234,731	\$20,875,778	36.4	27
Limited-Service Eating Places	7222	\$57,938,033	\$31,366,586	\$26,571,447	29.8	33
Special Food Services	7223	\$2,631,046	\$1,046,002	\$1,585,044	43.1	3
Drinking Places - Alcoholic Beverages	7224	\$7,713,030	\$5,451,932	\$2,261,098	17.2	16

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please view the methodology statement at <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>.

Source: Esri and Dun & Bradstreet. Copyright 2014 Dun & Bradstreet, Inc. All rights reserved.

Retail Market Profile: 5 Mile Report-FM 1103 & Main St

Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group



Source: Esri and Dun & Bradstreet. Copyright 2014 Dun & Bradstreet, Inc. All rights reserved.